

■ CORPORATE PROFILE • 2026 EDITION

Company *Profile*

Trainnexpert Group of Companies

Your trusted strategic partner in transforming organizations through people, performance, and innovation. Integrated training, HR advisory, workforce and software solutions that drive sustainable growth.

SECTOR

HR,
Business &
Technology

REGISTRATION

HRDCorp
Registered

HEADQUARTERS

Selangor,
Malaysia

2026

■ WHO WE ARE

OI About Trainnexpert Group

Trainnexpert is a dynamic business solutions, human capital development and software development firm dedicated to helping organizations enhance workforce capability, ensure regulatory compliance, digitalise operations, and drive measurable business performance.

We operate through two specialized entities, each purpose-built to serve distinct yet complementary needs across Malaysian enterprises and the wider region.

ENTITY 01
TRAINING PROVIDER

Trainnexpert Business Solutions

HRDCorp Registered Training

Provider: delivering practical, industry-relevant corporate training programs claimable under HRDCorp.

Programs span leadership, HR, AI, compliance and workplace skills.

ENTITY 02
CONSULTANCY FIRM

Trainnexpert Sdn Bhd

Business & HR Consultancy Firm and

Software House: providing strategic HR advisory, workforce management, business growth consulting, and custom system development.

Engagements range from policy design to full workforce and digital transformation.

HEADQUARTERS

Selangor, Malaysia

SPECIALIZATION

Integrated Solutions

REACH

Multi-Industry

■ OUR PURPOSE

02 Vision & Mission

“

OUR VISION

To be a trusted strategic partner in transforming organizations through people, performance, and innovation, building a future where every workforce thrives.

TRAINNEXPERT GROUP

OUR MISSION

Three commitments that shape every engagement.

*i.***Deliver Impact**

Provide impactful training and advisory solutions closely aligned with real business needs, driving meaningful outcomes at every level of the organization.

*ii.***Ensure Compliance**

Support organizations in achieving regulatory compliance and operational excellence, reducing risk while building a stronger, more resilient workplace.

*iii.***Boost Productivity**

Enhance workforce productivity through practical, results-driven strategies that go beyond theory, designed for real-world implementation and measurable impact.

■ OUR SERVICES

03 Four Pillars of Integrated Solutions

Trainnexpert delivers end-to-end solutions across four core service areas, all under one trusted partner. Each pillar is designed to operate independently or in concert, depending on the maturity and needs of your organization.

01

Corporate Training & Development

HRDCorp Claimable programs tailored to organizational needs across leadership, HR, AI, and compliance.

HRDCORP CLAIMABLE*02*

HR Advisory & Consultancy

Strengthening HR structure, policy, compliance, and workforce strategy for sustainable operations.

STRATEGY & COMPLIANCE*03*

Foreign Worker Management

End-to-end foreign worker administration, permit management, and regulatory compliance support.

WORKFORCE OPERATIONS*04*

Digital Growth & Software Solutions

Digital marketing for revenue growth, plus custom systems, web and mobile applications, and AI automation built in-house by our software team.

SOFTWARE HOUSE · DIGITAL GROWTH

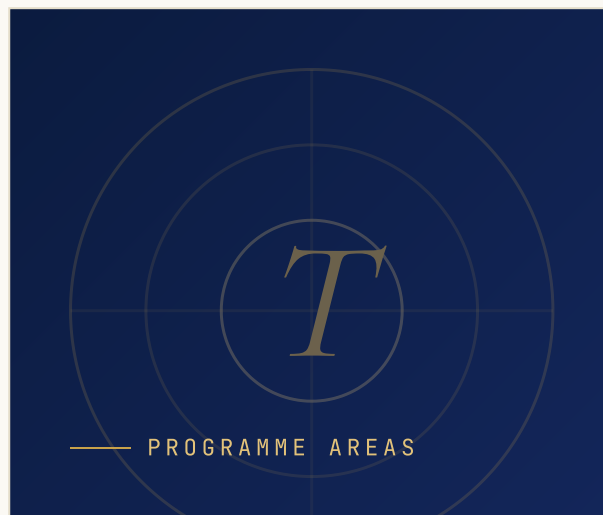
■ SERVICE 01

04 Corporate Training & Development

HRDCORP REGISTERED · CLAIMABLE PROGRAMS

Delivered under **Trainnexpert Business Solutions**, our training programs are practical, industry-relevant, and fully tailored to your organization's needs, and claimable under HRDCorp to maximize cost-effectiveness.

Each engagement is designed in partnership with your leadership team and shaped around the operational realities, regulatory pressures, and growth ambitions specific to your business.



PROGRAMME AREAS

A.01 Leadership & Management Development

Building the next generation of leaders through structured competency frameworks.

A.02 Human Resource Management

From talent acquisition to performance, HR fundamentals for the modern workplace.

A.03 AI in Business & Leadership

Practical adoption of AI tools for decision-making, productivity and team enablement.

A.04 Workplace Skills & Productivity

Communication, collaboration and execution skills calibrated for measurable output.

A.05 Compliance & Regulatory Training

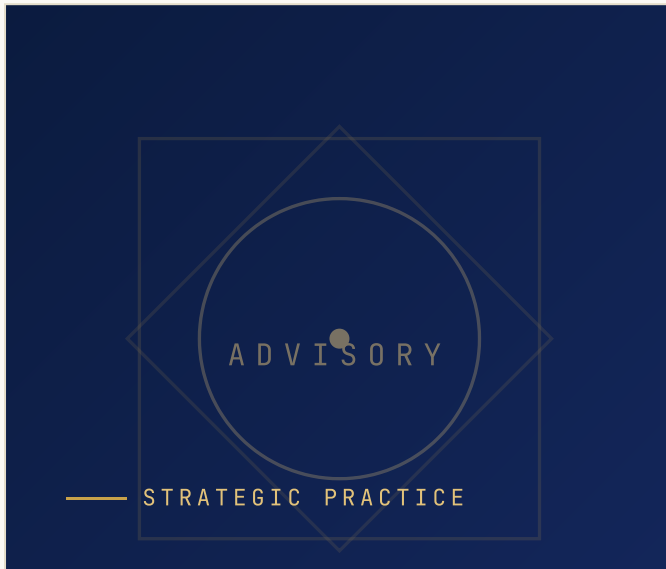
Sector-specific programmes ensuring statutory compliance and audit readiness.

A.06 Customised In-House Programmes

Bespoke curricula designed around your organization's strategic priorities.

■ SERVICE 02

05 HR Advisory & Consultancy



WHAT WE DO

Delivered under **Trainnexpert Sdn Bhd**, our HR advisory services help organizations build stronger HR foundations, from policy design to talent strategy and full regulatory compliance.

We work as an extension of your team, diagnosing gaps, designing practical solutions, and supporting implementation every step of the way.

ADVISORY CAPABILITIES

B.01 HR Policy Development & Review

Modern, defensible policies aligned with Malaysian labour law and business intent.

B.02 HR Process Improvement & SOP Structuring

Mapping, redesigning and documenting the people processes that scale.

B.03 Employment Act & Regulatory Compliance

Ongoing advisory to navigate amendments, audits and statutory obligations.

B.04 Talent Acquisition & Workforce Planning

Structured strategies for attracting, retaining and deploying critical talent.

B.05 HR Audit & Gap Analysis

Independent diagnostics that surface exposure, inefficiency and opportunity.

B.06 Performance Management Framework

KPI architecture and review cycles that translate strategy into accountability.

■ SERVICE 03 & 04

06 Workforce, Digital Growth & Software Solutions

Two complementary practices that extend our reach: managing the operational realities of a multi-national workforce on one side, and building the digital systems and growth engines of a modern business on the other.

SERVICE 03 · FOREIGN WORKER MANAGEMENT

End-to-End Workforce Operations

Leveraging extensive experience in workforce operations, we deliver complete administration of foreign worker programmes, from licensing through to ongoing compliance.

- MOHA license application and renewal support
- Work permit and documentation management
- Compliance advisory and risk mitigation
- Direct liaison with regulatory authorities
- End-to-end foreign worker administration

SERVICE 04 · DIGITAL GROWTH & SOFTWARE

Software House & Digital Marketing

As a software house, we design and build systems that digitalise your operations. Alongside, our proven digital marketing practice turns audiences into measurable revenue.

SOFTWARE & SYSTEMS

- Custom business system development
- Web and mobile application development
- HR, training and workforce management systems
- AI automation and system integration

DIGITAL GROWTH

- Social media strategy: Facebook, Instagram, TikTok
- Paid ads and conversion optimization
- Sales funnel and lead generation design
- Digital marketing training and coaching

■ WHY TRAINNEXPERT

07 The Trainnexpert Advantage

A track record built on operational depth, measurable outcomes, and an integrated model that few competitors can match in the Malaysian market.

I2+

YEARS OF EXPERIENCE

Deep HR operational and compliance expertise across multiple industries in Malaysia.

3,000+

PARTICIPANTS TRAINED

Professionals across diverse backgrounds trained in digital marketing and business growth.

RM2M

MONTHLY SALES ACHIEVED

Proven results in driving revenue through social media strategies for clients.

WHAT SETS US APART



Integrated Solutions Provider

Training, HR advisory, workforce management and software development, delivered under one trusted partner with one accountable team.



HRDCorp Claimable

Cost-effective training investment for Malaysian employers, structured to maximise HRDCorp utilisation.



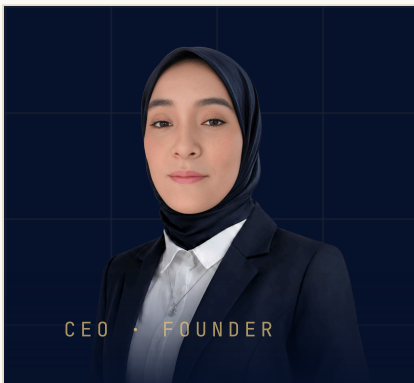
Results-Driven Approach

Focus on real-world implementation, not just theory, every engagement is built around measurable outcomes.

■ OUR TEAM

08 Key Personnel

Trainnexpert is led by three senior practitioners whose combined experience spans AI-driven training, HR operations and digital technology, a leadership model that mirrors the integrated nature of our service offering.



CEO · FOUNDER

CHIEF EXECUTIVE OFFICER

Allyssya Rizal

Certified AI & Agentic Intelligence Lead Trainer · Founder

A Certified AI & Agentic Intelligence Lead Trainer and the founding force behind Trainnexpert Group. Allyssya drives the company's vision in human capital development, AI-led training innovation, and digital business growth, with a proven record of trained participants and revenue results.



COO · CO-FOUNDER

CHIEF OPERATING OFFICER

Suraya Hasan

HR & Business Consultant · Co-Founder

With 12+ years of experience in Human Resources and Corporate Affairs, Suraya is a former HR Manager with deep expertise in compliance, workforce planning, foreign worker management, HR advisory and policy development, bridging HR best practices with business performance.



CTO · CO-FOUNDER

CHIEF TECHNOLOGY OFFICER

Haneef Hamzah

Technology & Digital Systems · Co-Founder

Haneef leads the technology backbone of Trainnexpert Group, architecting the digital systems, learning platforms and data infrastructure that scale our training, advisory and growth services. He heads our software house, leading the design and delivery of custom systems for clients.

■ OUR APPROACH & CLIENTS

09 How We Work & Who We Serve

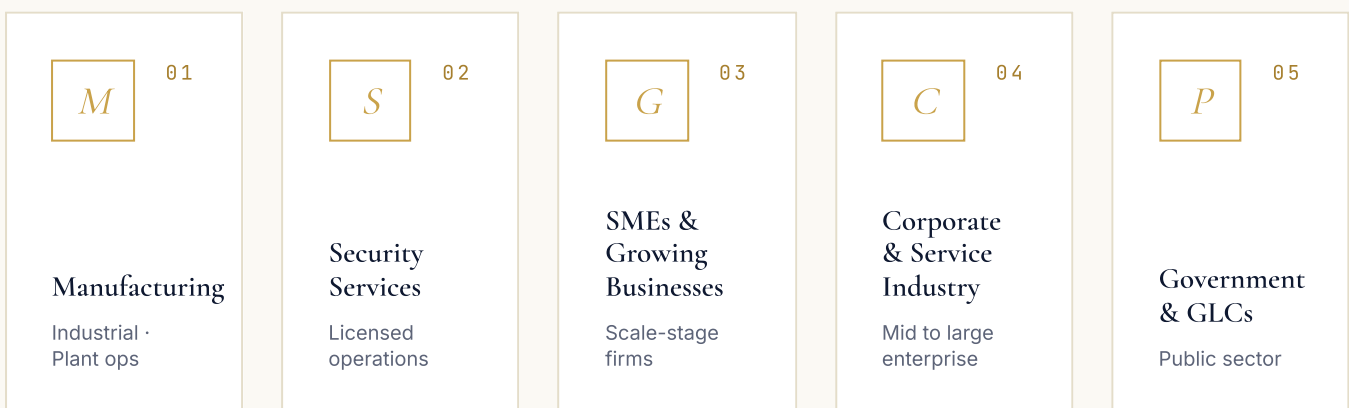
OUR PROVEN APPROACH

We believe every organization is unique. Our four-stage approach ensures every solution is grounded in real business context and designed for measurable outcomes.



INDUSTRIES WE SERVE

Trainnexpert partners with organizations across a wide spectrum of industries, bringing relevant, sector-informed expertise to every engagement.



■ LET'S WORK TOGETHER

IO Let's Build Your Workforce Together

Whether you're looking to upskill your team, strengthen your HR framework, manage workforce compliance, build a custom system, or grow your business digitally, Trainnexpert is your one-stop partner for integrated, results-driven solutions.

**HEADQUARTERS**

Selangor, Malaysia

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**EMAIL**

admin@trainnexpert.com

NEXT STEP

Ready to take the next step? Reach out today for a complimentary consultation and discover how Trainnexpert can transform your workforce and business performance.

TRAINNEXPERT GROUP

People · Performance · Innovation

www.trainnexpert.com**Trainnexpert Sdn Bhd**

Registration No: 202501060416 (1661822-K)

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